



## **2021-2022 NPA Strategic Planning Meeting**

Due to COVID-19 and the continuing public health guidelines on social gatherings, this year's Strategic Planning Meeting was held virtually this year. The general membership was encouraged to attend the morning session where they were introduced to the incoming Officers for 2021/2022, presented with a brief overview of the mission and structure of NPA, and received updates from NPA's Regional Boards and Committees, NPA's Lobbyist about the 91st Legislative Session, and a review of the bills we are monitoring from our Legislative Committee chairs. The 2019-2021 Strategic Plan was reviewed, identifying our five Strategic Business Objectives (SBOs) and Translators (action items).

During the afternoon session, the Executive & Regional Board members and Committee chairs reviewed the information presented and ideas generated from the morning session, strategized on ways to recruit more members to NPA, reviewed the translators from 2020-2021, and discussed and approved translators/tasks for 2021-2022. Our Diversity, Equity and Inclusion (DEI) Committee reviewed APA's EDI model and discussed how to further implement Diversity, Equity and Inclusion into NPA culture, the Field of Psychology and Society.

**The following were selected by the Executive Board as our 2021-2022 Strategic Business Objectives (SBOs):**

### **SBO#1: Improve Financial Stability**

These "NPA tasks" were matched to SBO#1—Organize CE events, ECP and Diversity events, NPA Socials and NPA/NPA Mixer, apply for Small State Organizational Grant funding, NPA website, Membership renewals, Budget & Strategic Planning Meetings, NPA newsletter; and CE revenue sharing opportunities.

### **SBO#2: Provide High Quality Services to Members**

These "NPA tasks" were matched to SBO#2—Organize CE events, ECP and Diversity events, Regional Socials, NPA/NPA mixer, Annual Business Meeting & Awards, Member Survey, Social Media, Psychologist Referral Search, NPA listserv, Membership renewals, NV BOPE collaboration, PAC fundraising/drive, PAC contributions to legislators, NPA website, Press requests and statements, responding to member requests, newsletter, Strategic Planning Meeting, and Student Poster Presentations.

### **SBO#3: Develop and Support Leadership**

These "NPA tasks" were matched to SBO#3—Organize ECP and Diversity events, Student Poster Presentations, NPA listserv, Regional Socials, Social Media, Practice Leadership Conference, Past Presidents Dinner, Strategic Planning Meeting, Annual Business Meeting & Awards Presentation, NPA Elections, and Legislative Retreats.



### **SBO#4: Advocate for Psychology as a Science and Profession**

These "NPA tasks" were matched to SBO#4—Diversity events, Member Survey, Awards Presentation, Student Poster Presentations, Legislative Retreat, NPA listserv, NPA/NPA mixer, Social Media, Regional Socials, Press requests and statements, NV BOPE collaboration, Strategic Planning Meeting, Practice Leadership Conference, apply for Small State Organizational Grant funding, PAC contributions to legislators, PAC fundraising/drive, and NPA website.

### **SBO#5: Embed Diversity and Inclusion into NPA culture**

These "NPA tasks" were matched to SBO#5—Organize CE events, ECP and Diversity events, Member Survey, Awards Presentation, Strategic Planning Meeting, Student Poster Presentations, Legislative Retreat, NPA listserv, Social Media, Regional Socials, Press requests and statements, NV BOPE collaboration, Practice Leadership Conference, Budget Meeting, responding to member requests, and NPA website.