

2021 CONTINUING EDUCATION VIRTUAL SPONSORSHIP OPPORTUNITIES



**Nevada
Psychological
Association**

The Nevada Psychological Association (NPA) is a largely volunteer based, 501(c)6 non-profit organization that consists of licensed psychologists working in professional and academic settings, psychology students, and affiliated or associated others interested in psychology and the mental health field. NPA strives to provide quality public and professional education and services and legislative involvement to promote the health and well-being of our community. To learn more about NPA, visit our website at www.NVPsychology.org.

Why become a sponsor of NPA?

Becoming a sponsor helps support our organization in its efforts to provide high-quality education to health professionals throughout our state, public education, and legislative efforts to support psychology in Nevada. Additionally, sponsorship provides an excellent marketing opportunity for your organization by putting you face-to-face with potential referral sources eager to learn about your organization. Our events typically can range from 40-100+ attendees. We offer six levels of sponsorship.

2021 CONTINUING EDUCATION (CE) CALENDAR

Supervision and Registration of Psychological Assistants, Psychological Interns & Psychological Trainees in Nevada

Presented by Whitney Owens, Psy.D. and Lisa Scurry

Monday, May 10th Live, virtual webinar 2 CE Credits

Logging In: Developing Competency in Telemental Health

Presented by Sean Dodge, Ph.D.

Friday, May 21st Live, virtual webinar 4 CE Credits

Helping Clients with Substance Abuse: Treatment Recommendations for Clients Dealing with Co-Occuring Issues

Presented by Shane Kraus, Ph.D.

Friday, September 10th Live, virtual webinar 6 CE Credits

Sleep Disorders: Treatment for Youth Across Infancy, Childhood & Adolescence

Presented by Michelle Grimes, Ph.D.

Friday, October 8th Live, virtual webinar 3 CE Credits

Embodied Psychological Practice for Burnout Prevention

Presented by Whitney Owens, Psy.D.

Friday, October 22nd Live, virtual webinar 3 CE Credits

2021 CE VIRTUAL SPONSORSHIP OPTIONS

NPA live, virtual webinars are a perfect opportunity to promote your services, products, or organization! More details about our 2021 CE trainings can be viewed on our website at www.NVPsychology.org. If you are interested in becoming a 2021 Virtual Sponsor, please submit request to admin@nvpsychology.org.

TITANIUM LEVEL SPONSOR \$2,500 (ALL FIVE 2021 CE PROGRAMS)	
✓	Designated as a Titanium Level Sponsor for our 2021 Continuing Education Series
✓	Company name, and logo with hyperlink to company's website will appear on NPA website home page and on all NPA collateral material (registration and program brochure mailed/emailed to over 1,000 Nevada mental health providers, news releases, website, etc.) for all programs
✓	Prominent sponsorship announcement on all seven NPA webinar event pages
✓	120-second video linked to all seven NPA webinar event pages and shared during introduction of webinar.
✓	One full page advertisement in each of the Spring and Fall NPA Digital Newsletters
✓	Sponsorship listing on all marketing e-blasts and social media posts
✓	Acknowledgment of Titanium Level Sponsor in the Program Brochure emailed to 1,000 Nevada mental health providers
✓	Three admissions to each of the five programs (a \$2,200 value) sponsored for attendees of your choice

PLATINUM LEVEL SPONSOR \$2,000 (FOUR CE PROGRAMS OF YOUR CHOICE)	
✓	Prominent sponsorship announcement on each of the five NPA webinar event pages
✓	90-second video linked to each of the four NPA webinar event pages and shared during introduction of webinar.
✓	Acknowledgment of sponsorship in the Program Brochures emailed to approximately 1,000 Nevada mental health providers
✓	One half page advertisement in each of the Spring and Fall NPA Digital Newsletters
✓	Sponsorship listing on all marketing e-blasts and social media posts
✓	Two admissions to each of the four programs (a \$1800 value) sponsored for attendees of your choice

DIAMOND LEVEL SPONSOR \$1,000 (THREE CE PROGRAMS OF YOUR CHOICE)	
✓	Prominent sponsorship announcement on each of the three NPA webinar event pages
✓	90-second video linked to each of the three NPA webinar event pages and shared during introduction of webinar.
✓	Acknowledgment of sponsorship in the Program Brochures emailed to approximately 1,000 Nevada mental health providers
✓	One half page advertisement in each of the Spring and Fall NPA Digital Newsletters
✓	Sponsorship listing on all marketing e-blasts and social media posts
✓	One admission to each of the three programs sponsored for attendees of your choice

2021 CE VIRTUAL SPONSORSHIP OPTIONS

GOLD LEVEL SPONSOR \$750 (TWO CE PROGRAMS OF YOUR CHOICE)	
✓	Sponsorship announcement on each of the two NPA webinar event pages
✓	60-second video linked to each of the two NPA webinar event pages and shared during introduction of webinar.
✓	Acknowledgment of sponsorship in the Program Brochures emailed to approximately 1,000 Nevada mental health providers
✓	One half page advertisement in each of the Spring and Fall NPA Digital Newsletters
✓	Sponsorship listing on all marketing e-blasts and social media posts
✓	One admission to each of the two programs sponsored for attendees of your choice

SILVER LEVEL SPONSOR \$500 (ONE CE PROGRAM OF YOUR CHOICE)	
✓	Sponsorship announcement on each of the two NPA webinar event pages
✓	30-second video linked to each of the two NPA webinar event pages and shared during introduction of webinar.
✓	Sponsorship listing on all marketing e-blasts and social media posts
✓	One admission to one program sponsored for attendees of your choice

BRONZE LEVEL SPONSOR \$250 (ONE CE PROGRAM OF YOUR CHOICE)	
✓	Sponsorship announcement on NPA webinar event page of your choice
✓	Sponsorship listing on all marketing e-blasts and social media posts

Information allowed in sponsorship announcements and videos:

- Sponsor logos and slogans which are an established part of the identity of the company (that do not contain comparative or qualitative descriptions)
- Sponsor locations and telephone numbers, value-neutral descriptions (including displays or visual depictions) of a sponsor's product-line or services
- Sponsor brand or trade names, and product service listing, which may include: brief description of company, a link to company website and contact information

Information not allowed in sponsorship announcements and videos:

- Sponsors may not "advertise" products or services.
- Announcements may not include messages containing qualitative or comparative language, price information, or other indications of savings or value, an endorsement, or an inducement to purchase, sell, or use such products or services.