

## 2024 CONTINUING EDUCATION (CE) SPONSORSHIP OPPORTUNITIES



**Nevada  
Psychological  
Association**

The Nevada Psychological Association (NPA) is a largely volunteer based, 501(c)6 non-profit organization that consists of licensed psychologists working in professional and academic settings, psychology students, and affiliated or associated others interested in psychology and the mental health field. NPA strives to provide quality public and professional education and services and legislative involvement to promote the health and well-being of our community. To learn more about NPA, visit our website at [www.NVPsychology.org](http://www.NVPsychology.org).

### Why become a sponsor of NPA?

Becoming a sponsor helps support our organization in its efforts to provide high-quality education to health professionals throughout our state, public education, and legislative efforts to support psychology in Nevada. Additionally, sponsorship provides an excellent marketing opportunity for your organization by putting you face-to-face with potential referral sources eager to learn about your organization. Our events typically can range from 40-100+ attendees. We offer six levels of sponsorship.

### 2024 CONTINUING EDUCATION (CE) CALENDAR

#### **Practical Ethics in Challenging Times: Ethical Decision-Making and Practice, Boundaries and Multiple Relationships, Telepsychology and Clinical Supervision**

Presented by Jeffrey Barnett, Ph.D.  
Friday, February 2nd Live, virtual webinar  
6 Ethics CE Credits

#### **Suicide Prevention**

Presented by Kristen Davis-Coelho, Ph.D.  
Friday, April 12th Live, virtual webinar  
2 Suicide CE Credits

#### **NPA 36<sup>th</sup> Annual Conference:**

#### **A Step-by-Step Approach to Reducing Bias in Supervision, Therapy and Consultation**

3-hrs presented by Dana Crawford, Ph.D.

#### **Ethical Considerations when Working with Marginalized Populations: Decolonizing Clinical Practices**

3-hrs presented by Evelyn Burrell, Psy.D.  
Friday, May 10<sup>th</sup> In-person in Reno, NV  
6 Cultural Competency CE Credits

#### **Suicide Prevention**

Presented by Noelle Lefforge, Ph.D.  
Friday, September 13<sup>th</sup> Live, virtual webinar  
2 Suicide CE Credits

#### **Autism: Intersectionality, Assessment and Treatment Considerations**

Presented by Michelle McGuire, Psy.D.  
Friday, October 18<sup>th</sup> Live, virtual webinar  
6 CE Credits

#### **Sequence XII: Navigating Challenging Conversations: Ethics and Risk Management**

Presented by Daniel O. Taube, J.D., Ph.D.  
Friday, November 15<sup>th</sup> Live, virtual webinar  
6 Ethics CE Credits

## 2024 CE SPONSORSHIP OPPORTUNITIES

NPA live, virtual webinars and live, in-person Annual Conference are a perfect opportunity to promote your services, products, or organization! More details about our 2023 CE trainings can be viewed on our website at [www.NVPsychology.org/upcoming-ce-events](http://www.NVPsychology.org/upcoming-ce-events). If you are interested in becoming a 2023 CE Sponsor, please submit request through our website: <https://www.nvpsychology.org/ce-sponsorship-opportunities>

<b>TITANIUM LEVEL SPONSOR \$5,000 (ALL SIX 2024 CE PROGRAMS)</b>	
✓	<b>Designated as a Titanium Level Sponsor</b> for our 2024 Continuing Education Series
✓	<b>Company name, and logo with hyperlink to company's website</b> will appear on <b>NPA website home page</b> and on <b>all NPA collateral material</b> (registration and program brochure mailed/emailed to over 1,000 Nevada mental health providers, news releases, website, etc.) for all programs
✓	<b>Prominent sponsorship announcement</b> on all six NPA webinar event pages
✓	<b>120-second video</b> linked to all five NPA webinar event pages and shared during introduction of webinar. <b>Verbal introduction of your organization</b> , services provided, population served prepared by you and announced by program moderator at Annual Conference
✓	<b>One full page advertisement</b> in each of the Spring and Fall NPA Digital Newsletters
✓	<b>Sponsorship listing</b> on all marketing e-blasts and social media posts
✓	<b>Acknowledgment of Titanium Level Sponsor</b> in the Program Brochure emailed to 1,200 Nevada mental health providers
✓	<b>Two admissions</b> to each of the six programs (a \$1,800 value) sponsored for attendees of your choice

<b>PLATINUM LEVEL SPONSOR \$4,000 (FIVE CE PROGRAMS OF YOUR CHOICE)</b>	
✓	<b>Prominent sponsorship announcement</b> on each of the five NPA webinar event pages
✓	<b>90-second video</b> linked to each of the five NPA webinar event pages and shared during introduction of webinar. <b>Verbal introduction of your organization</b> , services provided, population served prepared by you and announced by program moderator at Annual Conference
✓	<b>Acknowledgment of sponsorship</b> in the Program Brochures emailed to approximately 1,200 Nevada mental health providers
✓	<b>One half page advertisement</b> in each of the Spring and Fall NPA Digital Newsletters
✓	<b>Sponsorship listing</b> on all marketing e-blasts and social media posts
✓	<b>Two admissions</b> to each of the five programs (a \$1,500 value) sponsored for attendees of your choice

<b>DIAMOND LEVEL SPONSOR \$3,000 (FOUR CE PROGRAMS OF YOUR CHOICE)</b>	
✓	<b>Prominent sponsorship announcement</b> on each of the four NPA webinar event pages
✓	<b>90-second video</b> linked to each of the four NPA webinar event pages and shared during introduction of webinar. <b>Verbal introduction of your organization</b> , services provided, population served prepared by you and announced by program moderator at Annual Conference

✓	<b>Acknowledgment of sponsorship</b> in the Program Brochures emailed to approximately 1,200 Nevada mental health providers
✓	<b>One half page advertisement</b> in each of the Spring and Fall NPA Digital Newsletters
✓	<b>Sponsorship listing</b> on all marketing e-blasts and social media posts
✓	<b>One admission</b> to each of the four programs of your choice

<b>GOLD LEVEL SPONSOR \$2,000 (THREE CE PROGRAMS OF YOUR CHOICE)</b>	
✓	<b>Sponsorship announcement</b> on each of the three NPA webinar event pages
✓	<b>60-second video</b> linked to each of the three NPA webinar event pages and shared during introduction of webinar (does not include Annual Conference).
✓	<b>Acknowledgment of sponsorship</b> in the Program Brochures emailed to approximately 1,200 Nevada mental health providers
✓	<b>One half page advertisement</b> in each of the Spring and Fall NPA Digital Newsletters
✓	<b>Sponsorship listing</b> on all marketing e-blasts and social media posts
✓	<b>One admission</b> to each of the three programs of your choice

<b>SILVER LEVEL SPONSOR \$1,000 (TWO CE PROGRAM OF YOUR CHOICE)</b>	
✓	<b>Sponsorship announcement</b> on each of the two NPA webinar event pages
✓	<b>30-second video</b> linked to each of the two NPA webinar event pages and shared during introduction of webinar.
✓	<b>Sponsorship listing</b> on all marketing e-blasts and social media posts
✓	<b>One admission</b> to two virtual programs of your choice

<b>BRONZE LEVEL SPONSOR \$500 (ONE CE PROGRAM OF YOUR CHOICE)</b>	
✓	<b>Sponsorship announcement</b> on one NPA webinar event page of your choice
✓	<b>Sponsorship listing</b> on all marketing e-blasts and social media posts
✓	<b>One admission</b> to one virtual program of your choice

**Information allowed in sponsorship announcements and videos:**

- Sponsor logos and slogans which are an established part of the identity of the company (that do not contain comparative or qualitative descriptions)
- Sponsor locations and telephone numbers, value-neutral descriptions (including displays or visual depictions) of a sponsor's product-line or services
- Sponsor brand or trade names, and product service listing, which may include: brief description of company, a link to company website and contact information

**Information not allowed in sponsorship announcements and videos:**

- Sponsors may not "advertise" products or services.
- Announcements may not include messages containing qualitative or comparative language, price information, or other indications of savings or value, an endorsement, or an inducement to purchase, sell, or use such products or services.