

2020 CONTINUING EDUCATION SPONSORSHIP OPPORTUNITIES



**Nevada
Psychological
Association**

The Nevada Psychological Association (NPA) is a largely volunteer based, 501(c)6 non-profit organization that consists of licensed psychologists working in professional and academic settings, psychology students, and affiliated or associated others interested in psychology and the mental health field. NPA strives to provide quality public and professional education and services and legislative involvement to promote the health and well-being of our community. To learn more about NPA, visit our website at www.NVPsychology.org.

Why become a sponsor of NPA?

Becoming a sponsor helps support our organization in its efforts to provide high-quality education to health professionals throughout our state, public education, and legislative efforts to support psychology in Nevada. Additionally, sponsorship provides an excellent marketing opportunity for your organization by putting you face-to-face with potential referral sources eager to learn about your organization. Our events typically can range from 40-100+ attendees. We offer five levels of sponsorship.

2020 CONTINUING EDUCATION (CE) CALENDAR

Clinical Approaches to Suicidality: Collaborating with Patients to Make Life Liveable

- Noelle Lefforge, Ph.D., Friday, April 3rd, 2020
6 Suicide CE Credits Reno

NPA 29th Annual Conference: Suicide-specific Risk Assessment and Intervention: Not Business as Usual

- Thomas Ellis Ph.D., Friday, May 1st, 2020
6 Suicide CE Credits Las Vegas

The Legal and Ethical Game Show Challenge: Are you Smarter than a Fifth Grader?

- Clifton Mitchell, Ph.D., Friday, September 18th, 2020
6 Ethics CE Credits Las Vegas

Developing Expertise in Cognitive Behavioral Therapy for Insomnia (CBT-I)

- Gregg Jacobs, Ph.D., Friday, October 16th, 2020
6 CE Credits Las Vegas

“Last Chance Ethics” – Sequence IX, An Ethics Update: Ethics & Risk Management in Complex Clinical Conundrums

- Daniel O. Taube, J.D., Ph.D., The Trust, Friday, November 13th, 2020
6 Ethics CE Credits Reno

For more information about CE sponsorship or to become a sponsor, please contact our Executive Director, Wendi O'Connor, at admin@nvpsychology.org

2020 CE SPONSORSHIP OPTIONS

BRONZE LEVEL SPONSOR \$500 (ONE CE PROGRAM OF YOUR CHOICE)	
✓	Booth/table space for full day at one CE program of your choice
✓	Verbal introduction of your organization , service(s) provided, population served, etc. prepared by you and announced by program moderator.
✓	One quarter page advertisement in the Program Handout.

SILVER LEVEL SPONSOR \$1,000 (ONE CE PROGRAM OF YOUR CHOICE)	
✓	Booth/table space for full day at one CE program of your choice
✓	Verbal introduction of your organization , service(s) provided, population served, etc. prepared by you and announced by program moderator.
✓	One half page advertisement in the Program Handout.
✓	One quarter page advertisement in Spring and Fall NPA Digital Newsletters
✓	One admission to a program for attendee of your choice

GOLD LEVEL SPONSOR \$2,000 (TWO CE PROGRAMS OF YOUR CHOICE)	
✓	Booth/table space for full day at two CE programs of your choice
✓	Verbal introduction of your organization , service(s) provided, population served, etc. prepared by you and announced by program moderator.
✓	One half page advertisement in each Program Handout.
✓	One half page advertisement in each of the Spring and Fall NPA Digital Newsletters
✓	One admission to each of the two programs sponsored for attendee of your choice

DIAMOND LEVEL SPONSOR \$3,000 (THREE CE PROGRAMS OF YOUR CHOICE)	
✓	Booth/table space for full day at three CE programs of your choice
✓	One full page advertisement in each Program Handout package
✓	One half page advertisement in each of the Spring and Fall NPA Digital Newsletters
✓	Acknowledgment of sponsorship in the Program Brochure mailed and/or emailed to approximately 1,000 Nevada mental health providers
✓	Brief verbal introduction of you, service(s) you provide, population you serve etc. (prepared by you) made by program moderator
✓	One admission to each of the three programs sponsored for attendees of your choice

2020 CE SPONSORSHIP OPTIONS (continued)

PLATINUM LEVEL SPONSOR \$4,000 (FOUR CE PROGRAMS OF YOUR CHOICE)	
✓	Booth/table space for full day at four CE programs of your choice
✓	One full page advertisement in each Program Handout package
✓	One half page advertisement in each of the Spring and Fall NPA Digital Newsletters
✓	Acknowledgment of sponsorship in the Program Brochure mailed and/or emailed to approximately 1,000 Nevada mental health providers
✓	Brief verbal introduction of you, service(s) you provide, population you serve etc. (prepared by you) made by program moderator
✓	Two admissions to each of the four programs (a \$1800 value) sponsored for attendees of your choice

TITANIUM LEVEL SPONSOR \$5,000 (ALL FIVE 2020 CE PROGRAMS)	
✓	Designated as a Platinum Level Sponsor for our 2020 Continuing Education Series
✓	Company name, and logo will appear on all NPA collateral material (registration and program brochure mailed/emailed to over 1000 Nevada mental health providers, news releases, attendee packets, website, etc.) for all programs
✓	Company's banner (as provided) will be prominently displayed in the meeting hall
✓	Booth/table space for full day at all five CE programs
✓	One full page advertisement in each Program Handout package
✓	One full page advertisement in each of the Spring and Fall NPA Digital Newsletters
✓	Acknowledgment of Platinum Sponsorship in the Program Brochure mailed or emailed to 1,000 Nevada mental health providers
✓	Verbal introduction of your organization , service(s) provided, population served, etc. prepared by you and announced by program moderator.
✓	Three admissions to each of the five programs (a \$3,500 value) sponsored for attendees of your choice

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