

2020 NPA Strategic Planning Meeting - Saturday, May 23rd, 2020



Due to COVID-19 and public health guidelines on social gatherings, this year's Strategic Planning Meeting was held virtually. The general membership was encouraged to attend the morning session where they were presented with a brief overview of the mission and structure of NPA, updates from NPA's Regional Boards and Committees, a review of the 2019-2022 Strategic Plan and Strategic Business Objectives (SBOs), and preview of the 2021 Nevada Legislative Session. Members had an opportunity to ask questions about current and past NPA activities and efforts as well as offer suggestions for potential action items for the coming year.

During the afternoon session, the Executive Board reviewed the information presented and ideas generated from the morning session, reviewed the SBO translators/tasks from 2019-2020, and discussed and approved translators/tasks for 2020-2021. The Executive Board voted to continue the translators/tasks from last year with some minor changes to reflect the potential need to adjust business operations given the COVID-19 pandemic. For example, any CE events, meetings, or social events will be held virtually according to public health recommendations and safe practices.

The following were selected by the Executive Board as our 2020-2021 Strategic Business Objectives (SBOs):

SBO#1: Improve Financial Stability

These "NPA tasks" were matched to SBO#1—Organize CE events, ECP and Diversity events, NPA Socials and Winter Mixer; apply for CAPP Grant funds; NPA website; membership renewals; Budget/Strategic Planning Meetings, newsletter; and PRAXIS revenue share

SBO#2: Provide High Quality Services to Members

These "NPA tasks" were matched to SBO#2—Organize CE events, ECP and Diversity events, Regional Socials, NPA/NPA mixer, Annual Business Meeting & Awards, Member Survey, Social Media, Psychologist Referral Search, NPA listserv, member renewals, NV BOPE collaboration, PAC fundraising/drive, PAC contributions to legislators, NPA website, Press requests and statements, responding to member requests, newsletter, Strategic Planning Meetings, student poster presentations

SBO#3: Develop and Support Leadership

These "NPA tasks" were matched to SBO#3—Organize ECP and Diversity events, Student Poster presentations, NPA listserv, Regional Socials, Social Media, Practice Leadership Conference, Past Presidents Dinner, Strategic Planning Meeting, Annual Business Meeting & Awards, Elections, Legislative Retreats

SBO#4: Advocate for Psychology as a Science and Profession

These "NPA tasks" were matched to SBO#4—Diversity events, Member Survey, Awards Presentation, Student Poster Presentations, Legislative Retreat, NPA listserv, NPA/NPA mixer, Social Media, Regional Socials, Press requests and statements, NV BOPE collaboration, Strategic Planning Meeting, Practice Leadership Conference, apply for CAPP Grant funds, PAC contributions to legislators, PAC fundraising/drive, website

SBO#5: Embed Diversity and Inclusion into NPA culture

These "NPA tasks" were matched to SBO#5—Organize CE events, ECP and Diversity events, Member Survey, Awards Presentation, Strategic Planning Meeting, Student Poster Presentations, Legislative Retreat, NPA listserv, Social Media, Regional Socials, Press requests and statements, NV BOPE collaboration, Practice Leadership Conference, Budget Meeting, responding to member requests, website

